



Program Advertising Price and Specs



TIP 2020 - Program Advertising Packages

<p>FULL SEASON - INDOOR & OUTDOOR 8 Productions/67 Performances</p> <p>INDOOR Indoor program ads may be different for each program.</p> <p>OUTDOOR - Color ads must be the same for every program as our color section is printed once at the beginning of the season. - Black and white ads may be changed for each program.</p>	Color	Full Page with or without bleed	\$1,200	<p><u>Due Dates - by end of day</u> INDOOR Ads <i>Be More Chill</i> - 2/28/20 <i>Always...Patsy Cline</i> - 9/11/2020 <i>Frog & Toad</i> - 11/20/2020</p> <p>OUTDOOR COLOR Ad 5/15/20</p> <p>OUTDOOR Black & White Ads <i>Cinderella</i> - 5/15/20 <i>All Shook Up</i> - 5/29/20 <i>Big River</i> - 6/12/20 <i>Newsies</i> - 6/26/20 <i>Mamma Mia!</i> - 7/10/19</p>
		1/2 Page - Vertical or Horizontal	\$600	
		1/4 Page - Vertical or Horizontal	\$300	
		1/8 Page - Horizontal Only	\$150	
	Black & White	Full Page with or without bleed	\$1,100	
		1/2 Page - Vertical or Horizontal	\$550	
		1/4 Page - Vertical or Horizontal	\$275	
		1/8 Page - Horizontal Only	\$150	

<p>FULL OUTDOOR SEASON 5 Productions/34 Performances</p> <p>- Color ads must be the same for every program as our color section is printed once at the beginning of the season.</p> <p>- Black and white ads may be changed for each program.</p>	Color	Full Page with or without bleed	\$1,000	<p><u>Due Dates - by end of day</u> 5/15/2020</p>
		1/2 Page - Vertical or Horizontal	\$500	
		1/4 Page - Vertical or Horizontal	\$250	
		1/8 Page - Horizontal Only	\$125	
	Black & White	Full Page with OR without bleed	\$900	<p><u>Due Dates - by end of day</u> <i>Cinderella</i> - 5/15/20 <i>All Shook Up</i> - 5/29/20 <i>Big River</i> - 6/12/20 <i>Newsies</i> - 6/26/20 <i>Mamma Mia!</i> - 7/10/19</p>
		1/2 Page - Vertical or Horizontal	\$450	
		1/4 Page - Vertical or Horizontal	\$225	
		1/8 Page - Horizontal Only	\$100	

<p>FULL INDOOR SEASON 3 Productions/33 Performances</p> <p>- Indoor program ads may be different for each program.</p>	Color	Full Page with or without bleed	\$800	<p><u>Due Dates - by end of day</u> <i>Be More Chill</i> - 2/28/20 <i>Always...Patsy Cline</i> - 9/11/2020 <i>Frog & Toad</i> - 11/20/2020</p>
		1/2 Page with or without bleed	\$400	
		1/4 Page - Vertical or Horizontal	\$200	
	Black & White	Full Page with or without bleed	\$600	
		1/2 Page with or without bleed	\$300	
		1/4 Page - Vertical or Horizontal	\$150	

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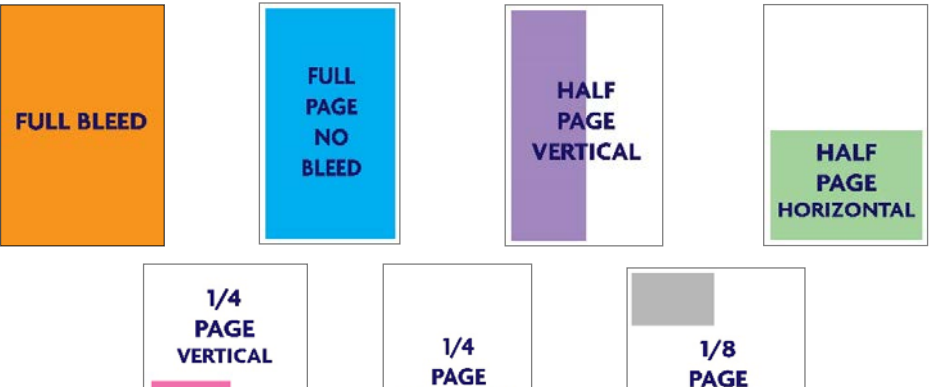
Individual Production Ad Prices

If you would like a different ad for each show, please consider purchasing individual ads for the programs of your choice.

[Click Here to read about all of our 2020 productions and pick the productions that are the best fit for your organization!](#)

INDOOR Productions 11 performances each <i>Be More Chill</i> - 3/20-4/5 <i>Always...Patsy Cline</i> - 10/2-10/18 <i>A Year With Frog and Toad</i> - 12/11-12/24	Color	Full Page with or without bleed	\$800	Due Dates - by end of day <i>Be More Chill</i> - 2/28/20 <i>Always...Patsy Cline</i> - 9/11/2020 <i>Frog & Toad</i> - 11/20/2020
		1/2 Page - Vertical or Horizontal	\$400	
		1/4 Page - Vertical or Horizontal	\$200	
	Black & White	Full Page with or without bleed	\$600	
		1/2 Page with or without bleed	\$300	
		1/4 Page - Vertical or Horizontal	\$150	

OUTDOOR Productions 7 performances each <i>Cinderella</i> - 6/5-6/13 <i>All Shook Up</i> - 6/19-6/27 <i>Big River</i> - 7/3-7/11 *6 performances <i>Newsies</i> - 7/17-7/25 <i>Mamma Mia!</i> - 7/31-8/8	Black & White ONLY	Full Page with or without bleed	\$600	Due Dates - by end of day <i>Cinderella</i> - 5/15/20 <i>All Shook Up</i> - 5/29/20 <i>Big River</i> - 6/12/20 <i>Newsies</i> - 6/26/20 <i>Mamma Mia!</i> - 7/10/19
		1/2 Page with or without bleed	\$300	
		1/4 Page - Vertical or Horizontal	\$150	

AD SPECS	TRIM SIZE (Actual Final Size) OF OUR PROGRAM IS 5.375 X 8.375
Full Page with bleed (image extends beyond the edge of the page): 5.625" wide by 8.625" high	
Full Page without bleed (white border appears around the image on all sides): 4.875" wide by 7.875" high	
1/2 Page Vertical : 2.375" wide by 7.875" high	
1/2 Page Horizontal : 4.875" wide by 2" high	
1/4 Page Vertical : 2.375" wide by 3.875" high	
1/4 Page Horizontal : 3.875" wide by 2.375" high	
1/8 Page : 2.375" wide by 1.875" high	

FINAL ARTWORK MUST BE SUBMITTED IN PDF, JPEG or EPS format only.

Please email your artwork to Tim Bair at tim.bair@jocogov.org