

## TIP 2020 - Program Advertising Packages

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FULL SEASON - INDOOR &		Full Dago with or without bload	¢1 000	Due Dates - by end of day			
OUTDOOR 8 Productions/67 Performances		Full Page with or without bleed	\$1,200	INDOOR Ads			
o Productions/o/ Penoimances		1/2 Page - Vertical or Horizontal	\$600	Be More Chill - 2/28/20 AlwaysPatsy Cline - 9/11/2020			
INDOOR	Color	172 Tage - Venical of Holizontal	φ000	Frog & Toad - 11/20/2020			
Indoor program ads may be different for		1/4 Page - Vertical or Horizontal	\$300	OUTDOOR COLOR Ad			
each program.							
OUTDOOR		1/8 Page - Horizontal Only	\$150	5/15/20			
- Color ads must be the same for every			¢1 100	OUTDOOR Black & White Ads			
program as our color section is printed once at the beginning of the season.		Full Page with or without bleed	\$1,100	Cinderella - 5/15/20			
- Black and white ads may be changed for each program.	Black & White	1/2 Page - Vertical or Horizontal	\$550	All Shook Up - 5/29/20			
			<b></b>	Big River - 6/12/20 Newsies - 6/26/20			
		1/4 Page - Vertical or Horizontal	\$275	Mamma Mia! - 7/10/19			
		1/8 Page - Horizontal Only	\$150				
FULL OUTDOOR SEASON				Due Dates - by end of day			
5 Productions/34 Performances - Color ads must be the same for every program as our color section is printed once at the beginning of the season.	Color	Full Page with or without bleed	\$1,000	5/15/2020			
		1/2 Page - Vertical or Horizontal	\$500	0,10,2020			
		1/4 Page - Vertical or Horizontal	\$250				
		1/8 Page - Horizontal Only	\$125				
- Black and white ads may be changed	Black & White	Full Page with OR without bleed	\$900	<u>Due Dates - by end of day</u> Cinderella - 5/15/20			
for each program.		1/2 Page - Vertical or Horizontal	\$450	All Shook Up - 5/29/20 Big River - 6/12/20			
		1/4 Page - Vertical or Horizontal	\$225	Newsies - 6/26/20			
		1/8 Page - Horizontal Only	\$100	Mamma Mia! - 7/10/19			
FULL INDOOR SEASON		Full Page with or without bleed	\$800	Due Dates - by end of day			
3 Productions/33 Performances	Color	1/2 Page with or without bleed	\$400	Be More Chill - 2/28/20			
		1/4 Page - Vertical or Horizontal	\$200	AlwaysPatsy Cline - 9/11/2020			
<ul> <li>Indoor program ads may be different for each program.</li> </ul>		Full Page with or without bleed	\$600	Frog & Toad - 11/20/2020			
	Black & White	1/2 Page with or without bleed					
		1/4 Page - Vertical or Horizontal	\$150				

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## **Individual Production Ad Prices**

If you would like a different ad for each show, please consider purchasing individual ads for the programs of your choice. <u>Click Here to read about all of our 2020 productions and pick the productions that are the best fit for your organization!</u>

INDOOR Productions	Color	Full Page with or without bleed \$80			\$800	Due D	end of day		
11 performances each Be More Chill - 3/20-4/5 AlwaysPatsy Cline - 10/2-10/18 A Year With Frog and Toad - 12/11-12/24		1/2 Page - Vertical or Horizontal			\$400	Be More Chill - 2/28/20 AlwaysPatsy Cline - 9/11/2020 Frog & Toad - 11/20/2020			
		1/4 Page - Vertical or Horizontal			\$200				
	Black & White	Full Page with or without bleed			\$600				
		1/2 Page with or without bleed			\$300				
		1/4 Page - Vertical or Horizontal \$150							
OUTDOOR Productions						Π ο Π	ates - by e	and of day	
7 performances each		Full Page with or without bleed		\$600	<u>Due Dates - by end of day</u> Cinderella - 5/15/20 All Shook Up - 5/29/20				
	Black & White	rui rage with or without bleed		\$000					
Cinderella - 6/5-6/13 All Shook Up - 6/19-6/27	ONLY	1/2 Page with or without bleed		\$300	0	ig River - 6/12/20			
Big River - 7/3-7/11 *6 performances				\$300	_Newsies - 6/26/20 Mamma Mia! - 7/10/19				
Newsies - 7/17-7/25 Mamma Mia! - 7/31-8/8		1/4 Page - Vertical or Horizontal		\$150					
AD SPECS	TRIM SIZE (Actual Final Size) OF OUR PROGRAM IS 5.375 X 8.375								
Full Page with bleed (image extends be	eyond the edge of								
the page): 5.625" wide by 8.625" high			E,	FULL					
Full Page without bleed (white border appears around the		FULL BLEED	PAGE			HALF PAGE VERTICAL HALF			
image on all sides): 4.875" wide by 7.875" high									
1/2 Page Vertical: 2.375" wide by 7.875" high						PAGE HORIZONTAL			
1/2 Page Horizontal: 4.875" wide by 2" h									
1/4 Page Vertical: 2.375" wide by 3.875" high 1/4 Page Horizontal: 3.875"wide by 2.375" high			1/4						
<b>1/8 Page</b> : 2.375" wide by 1.875" high		PAGE VERTICAL			1/4		1/8		
					PAGE HORIZONTAL		PAGE		

FINAL ARTWORK MUST BE SUBMITTED IN PDF, JPEG or EPS format only. Please email your artwork to Tim Bair at tim.bair@jocogov.org