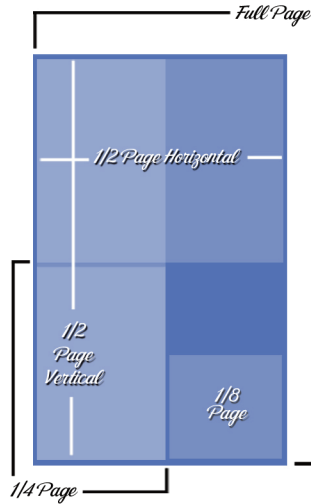




2012 Show Program Ads

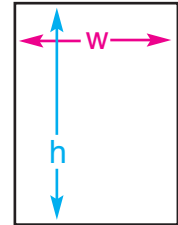
Each summer, The Theatre in the Park's show programs are seen by over 50,000 sets of eyes. It's a great place for advertisers to get seen! Please help us in our mission of "enhancing the quality of life in our community" by placing an ad in our program this season. Thank you!



AD Specs:

- Full Page: 4.875" w x 7.875" h
(When printed: 1/4 inch white border will appear around ad.)
- Full Page with bleed: 5.625" w x 8.625" h
(When printed: ad will completely cover the page.)
- 1/2 Page Horizontal: 4.875" w x 3.875" h
- 1/2 Page Vertical: 2.375" w x 7.875" h
- 1/4 Page: 2.375" w x 3.875" h
- 1/8 Page: 2.375" w x 1.875" h

What's "w" & "h"?
("width" & "height")



FORMAT: PDF, JPEG or EPS only

Terms: Advertiser agrees to purchase space as indicated, to supply camera ready artwork by the dates and specifications indicated and honor any and all offers indicated in ad. The placement of the advertisement is subject to space availability and is at the discretion of The Theatre in the Park staff and cannot be guaranteed.

Advertiser Signature: _____

Sales Person: _____

PLEASE COMPLETE A SEPARATE FORM FOR EACH AD PURCHASED!

FULL COLOR (Appears in ALL FIVE programs!)

Artwork deadline: May 1, 2012

Choose your FULL COLOR ad size:

- Full page ad **with** bleed- \$1,050
- Full page ad **without** bleed- \$1,000
- 1/2 page **vertical** ad - \$500
- 1/2 page **horizontal** ad - \$500
- 1/4 page ad - \$250
- 1/8 page ad - \$175

TOTAL DUE: \$

BLACK AND WHITE (Individual show programs only)

Artwork deadline: (Check show choice)

- Sweeney Todd - **May 18, 2012**
- Legally Blonde - **June 1, 2012**
- Disney's Jungle Book/Sleeping Beauty - **June 15, 2012**
- Urinetown - **June 29, 2012**
- Charlie Brown - **July 13, 2012**

Choose your BLACK & WHITE ad size:

- Full page ad **with** bleed- \$550
- Full page ad **without** bleed- \$500
- 1/2 page **vertical** ad - \$250
- 1/2 page **horizontal** ad - \$250
- 1/4 page ad - \$125
- 1/8 page ad - \$75

Advertiser Name: _____ Date: _____

Advertiser Company: _____ Phone Number: _____

Email: _____ Fax: _____

Billing Address: _____
STREET CITY STATE ZIP

METHOD OF PAYMENT

- Check - Payable to **The Theatre in the Park** (Returned checks will incur a \$20 service charge)
- VISA MASTERCARD DISCOVER

Name on card _____

Card # _____ EXP ____ / ____ CID# _____

The CID (Credit Card Identification Code) is located on the back of your credit card after the signature line. We cannot process your order without this number.)

Card holder signature: _____

Please email your ad to: tim.bair@jocogov.org www.theatreinthepark.org



Thank you for purchasing an ad!

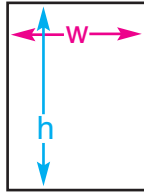
Here's important information for submitting your ad.

FULL COLOR (ALL FIVE programs)

Your artwork **deadline is May 1, 2012**

Here's the full color ad size you purchased:

- Full page ad **with** bleed - 5.625"w x 8.625"h
- Full page ad **without** bleed - 4.875"w x 7.875"h
- 1/2 page **vertical** ad - 2.375"w x 7.875"h
- 1/2 page **horizontal** ad - 4.875"w x 3.875"h
- 1/4 page ad - 2.375"w x 3.875"h
- 1/8 page ad - 2.375"w x 1.875"h



Don't forget:

FORMAT: PDF, JPEG or EPS only.

Full color ads should be CMYK.

Electronic submission is preferred.

BLACK AND WHITE (Individual show programs only)

This is your artwork **deadline:**

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- Legally Blonde - **June 1, 2012**
- Disney's Jungle Book/Sleeping Beauty - **June 15, 2012**
- Urinetown - **June 29, 2012**
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- 1/8 page ad - 2.375"w x 1.875"h

Please email your ad to: tim.bair@jocogov.org



Thank you for purchasing an ad!

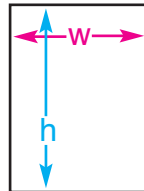
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